

Esports Business Analyst

About FalconAI:

FalconAI aims to make human expertise accessible and scalable to democratize domain knowledge in Esports and Fashion by developing cutting-edge AI. SenpAI is an AI platform developed by FalconAI to guide low/middle skill level players to improve their gameplay and reach their goals in competitive video games. FalconAI Team is comprised of top AI researchers and engineers located in Boston and Istanbul. The company is seeking passionate, talented, motivated and hard-working individuals to join our **Istanbul office** as an **Esports Business Analyst** to expand functionalities of SenpAI.

At FalconAI, you will be:

- Writing website content for SenpAI
- Authoring articles/content regarding LoL and Dota 2 (tutorials, blogs, tips, etc.)
- Developing an understanding of SenpAI customers and gathering feedback from customers, professional players and Esports teams
- Testing the current and future versions of SenpAI
- Researching on competitive offerings and analyzing the competitive landscape
- Conducting research on E-sport events, tournaments to inform marketing team

We're excited about you because you have:

- 2+ years of experience in competitive gaming specifically for LoL or Dota 2 (**MUST**)
- Full professional proficiency in English (**MUST**)
- Familiarity with UI /UX design
- Professional writing experience (plus)

You will love working at FalconAI because:

- You will be one of the pioneers who develop the next generation of AI-driven products in Esports industry
- You will be an integral part of a fast-growing international team
- Your performance will not be evaluated based on your working hours but your delivery
- You can play esports games at the office to test SenpAI

Please send your application attached with your CV